



Dear Community Partner:

To fight underage drinking and alcohol-related driving, RADD, the Entertainment Industry's Voice for Road Safety, the RADD Youth Coalition, and coalition members including HBO, NOYS and NHTSA are pleased to send you the hard-hitting HBO documentary **SMASHED: Toxic Tales of Teens and Alcohol (SMASHED)** as part of the enclosed *RADD-HBO SMASHED Community Kit* for educational use. We at the RADD Youth Coalition are proud to continue to bring this profoundly impacting documentary to schools and communities around the country to show the real, long-term effects of injury caused by underage drinking and drinking and driving.

Filmed at the University of Maryland Shock Trauma Center, SMASHED pulls no punches in its graphic presentation of the devastating consequences of underage drinking and alcohol-related driving on the lives of teens *who do not die*. It follows real teen crash victims from their arrival at the shock trauma facility and throughout the recovery process — recording their progress through a series of interviews with medical personnel, parents, friends and the survivors themselves. Chronicling the emergency medical procedures that saved them and the lifelong debilitating effects of their injuries, it is a very strong statement. (Please bear in mind that this documentary is rated TV-14 and may not be appropriate for young or sensitive viewers.)

The enclosed DVD contains the materials you'll need for your initial screening:

- **HBO documentary SMASHED: Toxic Tales of Teens and Alcohol**
- **Live Panel Discussion** with the documentary's producers, safety experts and teens
- **Taped comments** by RADD Youth Coalition member organizations, FCCLA (Former Director of Programs, Sandy Spavone) and SADD (President, Penny Wells)
- **Closed Captioning**
- **Spanish Language Audio**
- **Materials:** Introductory Letter, Poster, Lesson Plan, Discussion Guide, pre and post questionnaires

And online at www.radd.org you'll find:

- **Discussion Guide** for schools and community leaders
- **Lesson Plan** for teachers
- **Pre- and Post- Questionnaires** for all teen and adult viewing participants
- **Posters** to download
- **Template with complete set of materials** to assist you with organizing your screening
- **Ideas for Follow Up Activities in Your Community**

With the generous support of HBO, NOYS and NHTSA, this DVD is provided to you by the RADD Youth Coalition free of charge. In return, we ask that you assist us in evaluating the efficacy of this program by making sure to fill out and send back our pre- and post- screening questionnaires. The evaluation of this program is critical to its continued funding.

What You'll Need to Know:

- (1) The film is very graphic and emotional. It is rated TV-14. We recommend having counselors on hand at all screenings and encourage you to offer "opt out slips" to students who request them. A sample parent letter explaining the film is available at <http://www.radd.org/cwo/SMASHED>
- (2) It is critical that you view this film before sharing it with audiences so that you can assess how best to use the materials in your school and community. It is important to include key community leaders such as school administrators, city officials, law enforcement, youth leaders, etc., in your planning. We encourage you to preview the film in its entirety; however, we do have a 6 minute trailer available for previewing (not for public use) if needed. In order to access the trailer, please contact us at info@radd.org
- (3) Review the Discussion Guide before screening the film for your youth and incorporate its use in your plans. The printed materials were designed to help students process the film.
- (4) Utilize the template section at <http://www.radd.org/cwo/SMASHED> for samples of all materials you'll need to plan, publicize, and present your screening event (including color posters to download).

- (5) **This DVD is licensed to RADD by HBO for screenings to non-paying audiences in school and community group settings.** Any form of transmission via broadcast, cable, closed-circuit television or any other media is forbidden. You may not take clips or stills from the film and make them available on the Internet or via any other media. Furthermore, you may not make any separate use of the HBO name or logo or any music in the film. If any local media that cover your screening request clips of the documentary, please direct them to email RADD at radd1@aol.com to arrange for permission from HBO.
- (6) Please introduce the documentary with this script, **“This film was produced by HBO Family and made available to RADD and the RADD Youth Coalition through the generosity of HBO.”**

SMASHED is designed to be used as a tool in your ongoing efforts to prevent underage drinking and alcohol related driving. We suggest two initial “calls to action” to engage your community in the issue and assess how to best address prevention in your area.

Call to Action #1: Show the film to as many youth, parents and other community partners as possible and make sure to administer the short Pre-Screening and Post-Screening questionnaires. Schools that mail in Pre- and Post- questionnaires to NHTSA (see address in the Discussion Guide) and report on SMASHED-related activities conducted in their school may be eligible to receive rewards from RADD (see www.RADD.org for details). We look forward to hearing from you.

Call to Action #2: Visit the NOYS website (www.noys.org) and review the peer educator tools developed by youth to make ‘NOYS’ for positive change. Host a discussion group, plan ahead to utilize teachable moments, or raise your voices to opinion leaders by planning to conduct a youth-led effort to support enforcement of current drinking and driving laws, compliance checks throughout the community, and underage drinking party patrols.

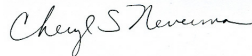
Thank you for supporting this lifesaving project,



Erin Meluso
President
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Dolores Morris
Vice President
HBO Family



Cheryl Neverman
Youth Team Leader
NHTSA



Sandy Spavone
Executive Director
NOYS



THE RADD YOUTH COALITION:

The RADD Youth Coalition partners include: founding chair RADD, the Entertainment Industry's Voice for Road Safety, www.radd.org; HBO Family, www.hbofamily.com; National Organizations For Youth Safety (NOYS), www.noys.org; Students Against Destructive Decisions (SADD), www.sadd.org; Family Career and Community Leaders of America (FCCLA), www.fcclainc.org; Bacchus Network, www.bacchusnetwork.org; The WB's 'Everwood'; American School Counselors Association, www.asca.org; and Federal RADD Coalition partners: US Department of Transportation (lead), www.nhtsa.dot.gov, SAMHSA, an agency of the US Department of Health and Human Services; US Department of Education Office of Safe and Drug-Free Schools; and US Department of Justice Office of Justice Programs/OJJDP with its Teen Courts

SPECIAL THANKS TO THOSE GENEROUS DONORS WHO MADE THIS KIT POSSIBLE:

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