



We are the Entertainment Industry's Voice for Road Safety.

Recording Artists Against Drunk Driving® Lesson 2: Driving Under the Influence



Founded in 1986 as ***Rockers Against Drunk Driving***, RADD® advocates the use of designated drivers, ride shares, seatbelts and safe driving through full control behind the wheel, making responsible behavior the norm. RADD's messages are non-judgmental and positive.

Now ***Recording artists Against Drunk Driving***, RADD® acts as The Entertainment Industry's Voice for Road Safety and **is dedicated to saving lives and reducing injuries through edutainment.**

RADD® is a 501 c3 nonprofit, funded in California by the **California Office of Traffic Safety** (OTS). We implement education and DUI prevention strategies by traveling over 50,000 miles a year to 40+ college campuses throughout California!



Overview and Learning Objectives

In this lesson, we will go over driving under the influence, which will include:

- D.U.I. conviction consequences
- Personal impact from D.U.I.s
- Quick facts and statistics
- Situational scenarios and how to address them

What is the purpose of this lesson?

The purpose of this lesson is to bring awareness of the realities of driving under the influence to young adults by providing consequences, facts, and statistics. Situational scenarios are added to create a real life perspective, which will inform young adults how to address certain scenarios they may experience.



D.U.I. Conviction

If you are convicted of a D.U.I., you may:

- Lose your driver's license
- Pay \$12,000 to \$15,000
- Have a record for 10 years
- Serve 5 years of probation
- Triple your car insurance
- Take mandatory D.U.I. classes
- Have an ignition interlock* installed on your car
 - This device is installed on your car and requires the driver to breathe into the device. If the driver's BAC is above .08, the ignition interlock will not allow the vehicle to start.



Personal Impact

Getting injured

- Broken bones, concussions, etc.
- Lifelong injuries or amputations
- Paying hospital bills

Trauma from

- Getting into a crash yourself or seeing a loved one get injured or losing their life
- Moral impact of possibly hurting someone else or taking someone else's life by getting behind the wheel when under the influence



What happens if I do drink and drive?

Here are some quick facts to put things into perspective.



About 1 in 3 people will be involved in an alcohol related crash in their lifetime.

Alcohol impairment among drivers involved in fatal crashes in 2010 was four times higher at night than during the day - 37% compared to 9%.

At any BAC level, the risk of being involved in a crash is greater for young people than for older people.



DID YOU KNOW???

A DUI could alter your career plans. The medical field, law field, Government positions, and many other careers, will not accept your application if you have a DUI on your record.

In 2018, 10,511 people died in a drunk driving crash – on average 1 every 50 minutes.



Local Brewery Scenario

You run out for a quick beer and taco at your favorite brewery. You order fish tacos and a Sculpin (7%), but you have time, so why not a couple of more, so you order 2 Manta Rays (8.5%). Because you ate and only had 3 beers in 2 hours, you are driving home since you only live 15 minutes away.

Question:

Should you be getting behind the wheel?



Local Brewery Scenario

Answer:

No.

When you go to breweries and order craft beers, their alcohol content tends to run higher than a standard beer. In this example, a Sculpin has an ABV of 7% and a Manta Ray has an ABV of 8.5%. A regular beer, such as a Corona, has an Alcohol content of around 4.5% (a standard drink size.) When you go to local breweries and order craft beers, be sure to pay attention to the alcohol percentage. Although it seems like you're having one serving, you're really having two!



DID YOU KNOW???

The highest rate of drunk drivers on the road are between the hours of Midnight and 3 AM.

The deadliest holiday on the roads is Fourth of July.



Designated Driver Scenario

You and your friends love Sunday Brunch and can't wait to try the new restaurant in town that has bottomless mimosas. You plan ahead and designate a driver before heading out.

You are having a great time when you notice your D.D. started drinking mimosas too. You question her, but she states she is only having a couple and she will be fine.



Designated Driver Scenario

You're all ready to head home, but your D.D. had been drinking. **What do you do?**

Should you:

- A. Order her a coffee, wait half an hour to sober up, and then let her drive
- B. Let whoever is least drunk drive, because you don't want to leave the car there
- C. Leave the car and pick it up in the evening when you're sober



Designated Driver Scenario

C. Leave your car and pick it up in the evening when you're sober

Although you all made a smart choice by planning ahead and designating a driver, it's only effective if your D.D. remains sober at all times!

It would be best to just leave the car and pick it up in the evening when you're completely sober. It may be inconvenient, but it will keep you and your friends safe. Using a rideshare will also be much cheaper than paying for a DUI.



DID YOU KNOW???

That most DUIs (77%) take place within 4 miles or less of the driver's destination in San Diego County.

How does your County compare?



Midnight Cravings Scenario

You just got home from a fun night of drinking and dancing! You took a Ride Share home, but now you're starving. There's a 24/7 fast food drive through just a couple of miles away. You think you are fine and its only 2 miles away.

What do you do?



Midnight Cravings Scenario



You should stay at home.

If you have been drinking, stay where you are. It doesn't matter how close the restaurant is, you can still get a DUI, or worse, hurt yourself or someone else.

Instead, see what you have available at home to satisfy your cravings, or see if any food delivery services offer late night delivery.



100% of drunk driving car crashes are preventable.

Drinking and driving should never be an option.



Knowledge Check

Please click on the following link to test your knowledge on this lesson,
Driving Under the Influence.

**CLICK TO TAKE
ONLINE QUIZ**



For More Information

Please contact:

(SoCal) Tim Kahl: Tim.Kahl@radd.org

(NorCal) Rod Rifredi: Rod.Rifredi@radd.org

Or visit www.RADD.org

